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By Perpetual Asset Management
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Perpetual Asset Management Australia's Deputy Head of Equites, Anthony Aboud, oversees Perpetual's long-short strategy.

In this video, he explains shorting and the current opportunity for long-short strategies. As Anthony says: "Over a long period of time, markets have generally gravitated upwards. But this may not be the case going forward. We feel that if you can generate returns both from your long positions and your short positions, then it is possible in a market that is flat or going down to generate a return."

Chapters

0:00 Introduction

0:24 What does it mean to take a short position and why does it benefit a long short strategy?

1:04 Why is a long short strategy relevant?

1:43 Which red flags do you look for when shorting?

3:17 Key features of the Perpetual SHARE-PLUS Long-Short Fund

4:24 What differentiates Perpetual from other fund managers?

5:31 Current investment opportunities

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